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Editorial Director:

Supporting local growers is a key way of helping to both sustain the Carolina economy and the planet we hand down to future generations. Seasoned Executive Chef and Restaurant Developer Ron Brown supports this endeavor through championing the “Farmers Fresh Market,” a program of the Foothills Connect Business and Technology Center of Rutherfordton, North Carolina. The program has created a network between local farmers and chefs like Brown seeking fresh produce in the Charlotte area. With his help, Foothills Connect continues to thrive as a dynamic partnership of valuable resources for the regional economy.

Brown is enthusiastic to share both his professional work and culinary expertise. I propose an article for Charlotte Magazine featuring Brown and his work with Foothills Connect to help Brown further awareness of the resources available through the Center and the “Farmers Fresh Market.” He is also eager to share practical kitchen tips with the Carolina community through recipes and cooking demonstrations.

I have enclosed a press release, biography, and photograph for more information on Ron Brown. I have also enclosed a recent writing sample of mine and can provide more writing samples upon request. The article can vary in length depending on the needs of Charlotte Magazine. I can have a rough draft ready in one week’s notice.

Please be in contact with me to discuss the idea after reviewing the press kit. I can be reached by telephone or by e-mail.

Sincerely,

Raji Bhathal