

FOR IMMEDIATE RELEASE:

Restaurant Developer Ron Brown Champions “Farmers Fresh Market” to Promote Local Growers

Charlotte, North Carolina – December 3, 2011 - Executive chef and restaurant developer Ron Brown is representing Foothills Connect Business and Technology Center, of Rutherfordton, North Carolina, for the “Farmers Fresh Market,” a nonprofit development program intended to spur growth in North Carolina’s rural economy through promoting locally grown produce.

Through the introduction of broadband Internet connectivity across Rutherford County, the program facilitates an online network between local farmers and chefs like Brown seeking fresh ingredients in the Charlotte area. Brown has developed relationships with Carolina farmers to support gastroeconomic trends of farm grown foods. He touts the “Farmers Fresh Market” program by saying “It brings the best of the farmers market directly to my kitchen.”

Brown’s extensive culinary tradition enables him to guide Foothills Connect to vitalize the local economy. He has served as chef at various restaurant venues nationwide, teaches vocational skills as a chef mentor, and is currently routinely featured in chef video clips on NBC affiliate “Charlotte Today.” With the help of his initiative, the “Farmers Fresh Market” has garnered press coverage in major media outlets including PBS America’s Heartland, Fox News Charlotte, and Parade Magazine.

Brown is enthusiastic to share his culinary expertise. He is currently seeking opportunities to share more of his practical kitchen tips through print and television appearances as a skilled chef and food editor.

For more information about Ron and the Farmer’s Fresh Market, visit www.linkedin.com/pub/ron-brown-ronald-brown/17/bbb/783 and <http://www.farmersfreshmarket.org/rutherford/>. Follow him on Twitter [@digitalchefron](#).

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